



Santa Browser

The internet today is dominated by monopolies that ruthlessly exploit user data & privacy. Our every move is tracked. Our every moment, monitored. Fraud, manipulation & interruption have become regular tricks of the trade.

Billions have been made in profits without any real consent or fair share for the users whose data made it possible. Far be it from looking for an alternative, most users are plainly unaware of what really happens with their data. Those in control operate safely behind centralized platforms as opaque as their pop-ups & clickbaits.

Santa is a web 3.0 browser that seeks to disrupt this ecosystem on which a \$56B industry thrives today.

Reimagining the way we use the internet – Santa will give full data ownership to all users & fair value exchange for all parties participating within its decentralized economy. Envisaging a web3 experience where users will have privacy, transparency and control unlike ever before.

In the Santa ecosystem, users will hold sovereign control over all their data. For the first time on the internet, users will be able to monetize their data & attention WITHOUT SHARING ANY DATA WITH ADVERTISERS WHATSOEVER.

This is made possible with Santa's inbuilt ad-servers, which are designed to serve highly-relevant campaigns without ever transmitting user data out of the browser. Users can earn tokenized rewards simply by watching ADs or get cashbacks for all their spends on ecommerce & travel portals.

The company boasts a formidable team of industry veterans and the backing of forward thinking visionaries like Sandeep Nailwal (CEO, Polygon), all of whom have come together to realize this vision.

While these goals themselves are ambitious, for Santa, the browser is just a foot in the door – that stands in front of the rabbit hole that is web3. With an average experience of 16 yrs in the top leadership, the team obsessively endeavors to build & expand upon everything that can be offered to users in this new age experience of

Web 3.0.

